

Strive 4 Life LLC

Privacy Policy

Introduction

Purpose

At Strive 4 Life LLC (<https://www.strive-4-life.com>), we value your privacy. To put that into practice, we take reasonable steps toward protecting your privacy and managing your information.

This Privacy Policy describes the information we collect, where it comes from, how it's used, and how it is stored.

This Privacy Policy also includes information to help you understand how the choices you have can change the collection and usage of certain information and how you can contact us with questions or concerns.

By using this Website, contacting us, or providing any personal information, you signify your consent to this Privacy Policy, agree to comply with its terms, and consent to our collection and usage of your personal information as described in this Privacy Policy, in all cases subject to applicable law.

Scope

This Privacy Policy at <https://www.strive-4-life.com/> applies only to our website at <https://www.strive-4-life.com> (the "Website") and to visitors and users of our Website. It does not apply to any information we collect through channels, online or offline, other than this Website, such as phone, email, or mail operations concerning our operations, products, or services, as well as non-Website marketing contacts with you.

For your convenience, this Website may contain links to other websites. This Privacy Policy does not apply to any third-party website or service, and you should review the privacy policies of those sites before using them because other websites may not treat information collected online in the same manner as we do. Those privacy policies may include information about how to view, edit, download, or remove information or how to opt-out of certain practices. We are not responsible for the privacy practices, advertising, products, or content of those websites.

Updates and Changes

If we decide to change our Privacy Policy, we will post those changes on this page at <https://www.strive-4-life.com/>.

If you are concerned about how your personal information is used, please visit our website often for this and other important announcements and updates.

Problems/Questions

If you have questions or concerns about our Privacy Policy, you may contact us at info@strive-4-life.com.

What Information We Collect

This section includes a general description of the type of information we may collect about you. Those who wish to communicate with us but do not wish to provide personally identifiable information through the Website may contact us through the address or phone numbers provided on our website, or through our online chat function.

Information you provide to us

We collect some information that you provide directly to us through this Website.

We collect contact information you provide, including:

- Name
- Address
- Phone Numbers
- Email Address
- Employer or Company Name
- Other contact information

We collect this information with your consent, to perform any contract you may have with us, and in service of our legitimate business interests.

We collect financial information you provide, including:

- Credit/Debit Card Information
- Payment company

We collect this information with your consent, to perform any contract you may have with us, and in service of our legitimate business interests.

We do not seek to or intentionally collect other information that you provide directly to us.

We collect other information that may identify you that you provide, including:

- Date of birth

We collect this information with your consent, to perform any contract you may have with us, and in service of our legitimate business interests.

We collect information about your usage of the Website that you provide, including:

- Contact preferences
- Location

We collect this information with your consent, to perform any contract you may have with us, and in service of our legitimate business interests.

Some of the information you provide to us is “sensitive,” beyond normal contact information. We collect some sensitive information you provide, including:

- Biometric information
- Gender

We treat sensitive information as may be required by applicable law.

We collect this information with your consent, to perform any contract you may have with us, and in service of our legitimate business interests.

Information we collect about you

Even if you do not submit personal information through the Website, we gather navigational information about where visitors go on the Website and information about the technical efficiencies of our Website and services (such as time to connect to the Website or time to download pages). This information allows us to see which areas of our website are most visited and helps us better understand the user experience. This

data helps us improve the quality of the Website by recognizing and delivering more of the features, areas, and services our visitors prefer.

In this process of gathering information, we may collect personally identifiable and non-personally identifiable information (such as domain type, browser type and version, service provider and IP address, referring/exit pages, operating system, date/time stamp, and click-stream data). We collect this information to perform any contract you may have with us, and in service of our legitimate business interests.

We may also create and use electronic records to compile statistics about how our visitors collectively interact with our Website by collecting, aggregating, and using information from or about you such as data about the type of browser and operating system used, which web pages you view, the time and duration of your visits to our Website, the search queries you use on this Website, whether you clicked on any items or links on the Website, whether you have clicked on any links in any emails sent from us or third parties on our behalf, whether you have chosen to opt-out of certain services or information sharing, and whether you have viewed or ordered certain products or services, to improve our products and services. We collect this information to perform any contract you may have with us and in service of our legitimate business interests.

We may obtain information about you from outside sources. For example, we may obtain commercially available information about you from third parties, such as credit information to prevent fraud, or purchase email lists from third parties for advertising and marketing purposes. We collect this information to perform any contract you may have with us and in service of our legitimate business interests.

If you access the Website using a device, we may collect the following device data:

- Device Type
- Operating System
- Unique device identifiers
- Device settings
- Geo-location data
- IP addresses
- Browser type
- Browser ID
- Clickstream data
- User workflow progress
- Other (text field)

We collect this information to perform any contract you may have with us and in service of our legitimate business interests.

We do not seek to or intentionally collect other information about you ourselves or from third parties.

How We Use Personal Information

We collect personal information so that we can:

- Operate and improve our Website
- Operate our business
- Improve our goods and services
- Communicate with you
- Ensure compliance with law

Operate and Improve our Website

Here are some examples of what we mean by operate and improve our Website:

- Keep the Website running
- Personalize your website experience
- Provide support and respond to questions from users and Website visitors
- Maintain security of information and data

- Address network functioning, engineering, and troubleshooting issues
- Prevent fraud
- Process payments
- Grant access to the Website
- Register user accounts
- Attribute content to the right person

Improve our Website

- Improve, personalize, and expand our website
- Personalize experiences
- Understand and analyze how you use our website
- Learn about users' needs
- Track traffic patterns and Website usage
- Customize our recommendations and promotions to you

Operate our Business

Here are some examples of what we mean by operate our business:

- Keep Strive 4 Life LLC running
- Provide our offerings
- Comply with legal requirements
- Fulfill orders and deliveries
- Recruit team members
- Administer our business and keep proper records
- Engage in a sale of all or part of our business

Improve our goods and services

Here are some examples of what we mean by improve our goods and services:

- Develop new products, services, or features
- Measure, support, and improve our offerings
- Analyze trends and conduct research about improving our products and services

Communicate with you

Here are some examples of what we mean by communicate with you, directly or through one of our partners:

- Provide customer service
- Email you, mail you, or contact you in other ways you approve, such as phone or text
- Provide updates and other information relating to the Website
- Send you marketing messages
- Send surveys
- Launch and operate promotions
- Suggest products or services of interest
- Contact you for research or informational purposes
- Enable online registration and provide customer service with respect to registration
- Email newsletters

Ensure compliance with the law

- Prevent fraud
- Investigate atypical usage
- Investigate claims and/or legal actions, violations of law or agreements, and compliance with relevant applicable laws and legal process
- Comply with law

- Prevent fraud and reduce credit risks
- Cooperate with police and other governmental authorities when subject to judicial or administrative process (such as a subpoena) or as provided by law
- Respond to civil or criminal investigations, claims, or lawsuits
- Respond as we believe is necessary or appropriate to prevent physical harm or financial loss
- Protect the rights, property or safety of visitors to the Website or the public
- Resolve disputes

How We Share Personal Information

We do not share your personal information outside the Company except as required by law or as disclosed elsewhere in this Privacy Policy.

Location of Personal Information

We must, of course, store and process your data somewhere.

We store or process your data only in the United States.

How We Secure Information

We believe in providing a safe and secure experience for all of our online visitors. To that end, we have implemented security measures to protect the information collected from you. We maintain reasonable physical and electronic safeguards designed to limit unauthorized access to your personally identifiable information and to protect you against the criminal misuse of that information.

While we use these security measures to protect your information, please remember that no data transmitted over the Internet or stored and used for business purposes can ever be completely secure. No security measures are perfect or impenetrable. We cannot guarantee:

- that your information will only be viewed by approved people
- that information you share will remain private
- that information you share will not become publicly available

You can reduce the chances of these things happening by using a strong password, by not re-using passwords, and by protecting your devices against viruses and other malware.

Business Transactions

If we sell our assets or merge with another company, or if our company goes out of business, user information used by the business will be one of our assets that might be transferred to our successor. You consent to that successor's use of your information, subject to the terms of this Privacy Policy.

Access and Choice

You have choices about the information we collect.

If you do not want to agree to the ways we've said that we might use your personal information, your first and best step is to not submit any of that personal information to us.

If you do not want to receive emails that we send, including those with information or promotions, you can unsubscribe to those emails by clicking the unsubscribe link, responding with "unsubscribe," or contacting the "help" email address below.

If you do not want to receive other marketing materials from us or if you do not want us to share your personal information with other entities as described in this Privacy Policy, please send us your name, address, and email address, together with a statement that you want to opt-out from information sharing or receiving materials (or both).

Please send your information and request to:

info@strive-4-life.com or

send your information and request to:

902 East 1st Street,
Merrill WI 54452

Children's Personal Information

This Website is not intended to be used by children under the age of 13. Children under the age of 13 may not use or submit any information to the Website, and their guardians should not permit them to do so. The Company does not seek to or intentionally collect any personal information from children under 13. If such a child or their guardian alerts us, we will take reasonable steps to delete any such information as quickly as is practical.

JURISDICTION-SPECIFIC PROVISIONS

The provisions in the following sections reflect requirements of various legal jurisdictions that may apply to some users but not others. Because our users may access the Website from anywhere, we expend meaningful effort to comply with all of those laws to which we are subject. If you are not the intended subject of a particular section, then those terms will not apply to you or your usage of the Website.

US State Privacy Rights

If you are a resident of one of the US states below and the processing of personal information about you by the Website is subject to privacy laws that are specific to your state, you have certain rights with respect to that information, in all cases subject to state law. Some state privacy laws are relatively new, and so the correct interpretation of these laws is not yet settled in some cases. In those cases, we will make a good-faith effort to comply with the law.

GDPR Privacy Rights

If you are a resident of one of the EU countries or other covered nations and the processing of personal information about you by the Website is subject to the GDPR, you have certain rights with respect to that information, in all cases subject to applicable law. Some questions of GDPR applicability to non-EU businesses are relatively new, and so the correct interpretation of these laws is not yet settled in some cases. In those cases, we will make a good-faith effort to comply with the law as applicable.

This section applies only if you are an EU resident and we (1) are established in the EU and a data controller or processor; (2) are processing personal data of data subjects who are in the EU, where the processing activities are related to: (a) the offering of goods or services, paid or free, to consumers in the EU; or (b) the monitoring of behavior that takes place within the EU. (GDPR or analogous rights and obligations also apply to persons in the EEA, UK, or Switzerland.)

You have the following rights:

1. A right of information - you may ask that we confirm whether or not we are processing your personal data.
2. A right of access - you may ask to access your personal data we are processing; you may ask to receive a copy of the personal data that you previously provided to us in a portable and machine-readable format.
3. A right of correction - you may correct incorrect, inaccurate, or incomplete personal data.
4. A right of deletion - you may ask that we delete personal data it's no longer needed or if processing it is unlawful.

5. A right of opt-out - you may opt out of the processing of the personal data for marketing purposes or on certain other grounds relating to your particular situation.

6. A right of restriction - you may request the restriction of the processing of your personal data in specific cases.

7. A right to human oversight of automated processing or decision-making, including a right of participation and a right to appeal.

Please make any of your requests under EU law, as applicable, using one of these methods:

info@strive-4-life.com
902 East 1st Street
Merrill WI 54452

We have the following related obligations, subject to applicable law:

1. Timely response to your requests.

We have to respond to your requests without undue delay and in any event within 1 month after receipt of the request. We may extend that period by two further months when necessary, taking into account the complexity and number of the requests. We have to inform you of any such extension within 1 month after receipt of your request, together with the reasons for the delay.

In general, we will provide information in response to your requests without charge, unless the requests are unfounded, excessive, or repetitive. In those cases, we may elect to refuse your request in the absence of payment of a reasonable fee.

2. We have the following obligations:

1. To process data lawfully, fairly and in a transparent manner
2. To process data in connection with limited purpose for which it was provided
3. To minimize the data collected in relation to the purpose of its processing
4. To keep data accurate and up to date
5. To limit storage of data when no longer needed
6. To keep data secure and protected against unauthorized or unlawful processing and against accidental loss, destruction or damage

3. If there's a data breach, we have to notify users "as quickly as possible." We have 72 hours to notify the appropriate supervisory authority. Note that if we are not established or operating in the EU, there is no applicable supervisory authority.

4. If we are required to appoint a data protection officer, we must also inform you of the identity and contact information for the data processing officer.

We have determined that we are not required to have a named Data Protection Officer. Strive 4 Life LLC will nevertheless respond to all requests in accordance with applicable law.

Updated: July 8, 2023